

PLATINET COLOR GUIDE

Platinet's product colors are used in an efficient and specific way. The following description includes acceptable colors use on products and brands belonging to Platinet.

BASIC COLORS

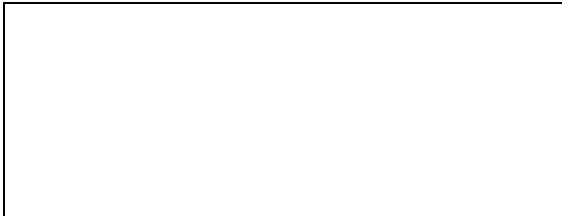
The basic color palette for products and brands belonging to Platinet SA consists the following colors: black, white, silver, red, green, blue, orange, purple and yellow. These elements may be used only in certain combinations and are the only permitted colors - no other colors should be used without permission of Platinet SA.

BLACK



PANTONE BLACK C
CMYK 60, 40, 40, 100
RGB 45, 41, 38

WHITE



PANTONE WHITE
CMYK 0, 0, 0, 0
RGB 255, 255, 255

SILVER



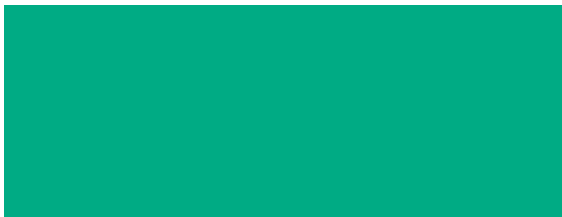
PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

RED



PANTONE 185 C
CMYK 0, 100, 100, 0
RGB 228, 0, 43

GREEN



PANTONE GREEN C
CMYK 93, 0, 63, 0
RGB 0, 171, 132



BLUE



PANTONE
CMYK
RGB

BLUE C
100, 13, 1, 2
0, 133, 202

ORANGE



PANTONE
CMYK
RGB

Orange 21 C
0, 65, 100, 0
254, 80, 0

PURPLE



PANTONE
CMYK
RGB

PURPLE C
40, 90, 0, 0
187, 41, 187

YELLOW



PANTONE
CMYK
RGB

Yellow 012 C
0, 4, 100, 0
255, 215, 0

Allowed Detail Combination

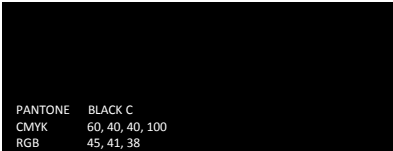


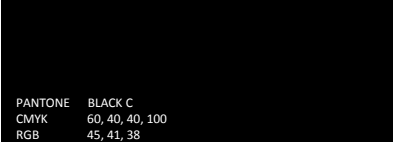


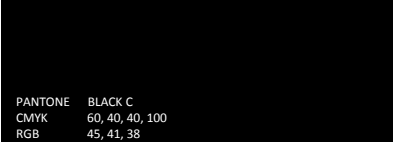


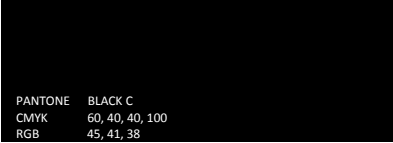


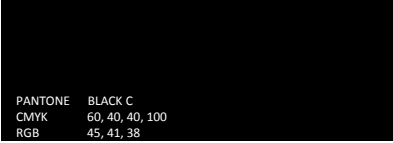


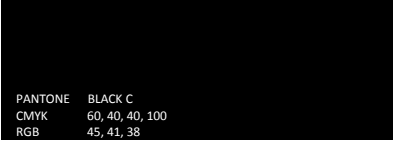


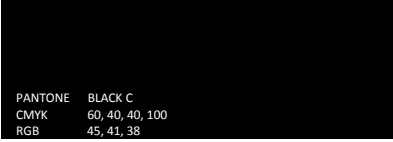


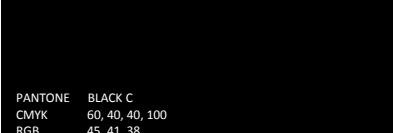




NOT Allowed Detail Combination



PLATINET CONTRAST COLORS

The basic color palette for products and brands belonging to Platinet SA can be join with other colors, but only in certain and acceptable parameters. These combinations are the only permitted colors combinations and no other should be used without permission of Platinet SA.

BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	WHITE 	PANTONE WHITE CMYK 0, 0, 0, 0 RGB 255, 255, 255	
BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	SILVER 	PANTONE Silver 877C CMYK 0, 0, 0, 45 RGB 138, 141, 143	
BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	RED 	PANTONE 185 C CMYK 0, 100, 100, 0 RGB 228, 0, 43	
BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	YELLOW 	PANTONE Yellow 012 C CMYK 0, 4, 100, 0 RGB 255, 215, 0	
BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	GREEN 	PANTONE GREEN C CMYK 93, 0, 63, 0 RGB 0, 171, 132	
BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	ORANGE 	PANTONE Orange 21 C CMYK 0, 65, 100, 0 RGB 254, 80, 0	
BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	BLUE 	PANTONE BLUE C CMYK 100, 13, 1, 2 RGB 0, 133, 202	
BLACK  PANTONE BLACK C CMYK 60, 40, 40, 100 RGB 45, 41, 38	PURPLE 	PANTONE PURPLE C CMYK 40, 90, 0, 0 RGB 187, 41, 187	

WHITE

PANTONE WHITE
CMYK 0, 0, 0, 0
RGB 255, 255, 255

WHITE



BLACK

PANTONE BLACK C
CMYK 60, 40, 40, 100
RGB 45, 41, 38



WHITE



SILVER

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143



WHITE



RED

PANTONE 185 C
CMYK 0, 100, 100, 0
RGB 228, 0, 43



WHITE



BLUE

PANTONE BLUE C
CMYK 100, 13, 1, 2
RGB 0, 133, 202



WHITE

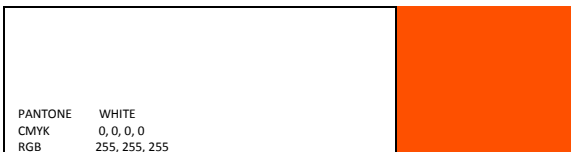


GREEN

PANTONE GREEN C
CMYK 93, 0, 63, 0
RGB 0, 171, 132



WHITE



ORANGE

PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0



WHITE



PURPLE

PANTONE PURPLE C
CMYK 40, 90, 0, 0
RGB 187, 41, 187



WHITE



YELLOW

PANTONE Yellow 012 C
CMYK 0, 4, 100, 0
RGB 255, 215, 0



SILVER

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

SILVER**YELLOW**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE Yellow 012 C
CMYK 0, 4, 100, 0
RGB 255, 215, 0

**SILVER****BLUE**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE BLUE C
CMYK 100, 13, 1, 2
RGB 0, 133, 202

**SILVER****GREEN**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE GREEN C
CMYK 93, 0, 63, 0
RGB 0, 171, 132

**SILVER****ORANGE**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0

**SILVER****PURPLE**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE PURPLE C
CMYK 40, 90, 0, 0
RGB 187, 41, 187

**SILVER****RED**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE 185 C
CMYK 0, 100, 100, 0
RGB 228, 0, 43

**SILVER****WHITE**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE WHITE
CMYK 0, 0, 0, 0
RGB 255, 255, 255

**SILVER****BLACK**

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PANTONE BLACK C
CMYK 60, 40, 40, 100
RGB 45, 41, 38



RED

PANTONNE 185 C
 CMYK 0, 93, 79, 0
 RGB 228, 0, 43

RED

YELLOW

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE Yellow 012 C
 CMYK 0, 4, 100, 0
 RGB 255, 215, 0



RED

BLUE

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE BLUE C
 CMYK 100, 13, 1, 2
 RGB 0, 133, 202



RED

GREEN

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132



RED

ORANGE

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE Orange 21 C
 CMYK 0, 65, 100, 0
 RGB 254, 80, 0



RED

PURPLE

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE PURPLE C
 CMYK 40, 90, 0, 0
 RGB 187, 41, 187



RED

BLACK

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE BLACK C
 CMYK 60, 40, 40, 100
 RGB 45, 41, 38



RED

WHITE

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE WHITE
 CMYK 0, 0, 0, 0
 RGB 255, 255, 255



RED

SILVER

PANTONNE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43

PANTONE Silver 877C
 CMYK 0, 0, 0, 45
 RGB 138, 141, 143



GREEN

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

GREEN

YELLOW

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

PANTONE Yellow 012 C
 CMYK 0, 4, 100, 0
 RGB 255, 215, 0



GREEN

BLUE

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

PANTONE BLUE C
 CMYK 100, 13, 1, 2
 RGB 0, 133, 202



GREEN

RED

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

PANTONE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43



GREEN

ORANGE

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

PANTONE Orange 21 C
 CMYK 0, 65, 100, 0
 RGB 254, 80, 0



GREEN

PURPLE

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

PANTONE PURPLE C
 CMYK 40, 90, 0, 0
 RGB 187, 41, 187



GREEN

WHITE

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

PANTONE WHITE
 CMYK 0, 0, 0, 0
 RGB 255, 255, 255



GREEN

BLACK

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

PANTONE BLACK C
 CMYK 60, 40, 40, 100
 RGB 45, 41, 38



GREEN

SILVER

PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132

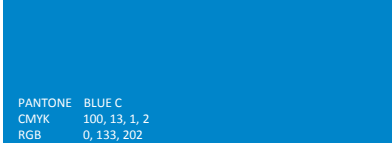
PANTONE Silver 877C
 CMYK 0, 0, 0, 45
 RGB 138, 141, 143



BLUE

PANTONE BLUE C
 CMYK 100, 13, 1, 2
 RGB 0, 133, 202

BLUE



YELLOW



PANTONE Yellow 012 C
 CMYK 0, 4, 100, 0
 RGB 255, 215, 0



BLUE



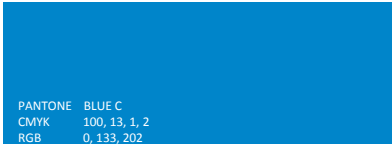
GREEN



PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132



BLUE



RED



PANTONE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43



BLUE



ORANGE



PANTONE Orange 21 C
 CMYK 0, 65, 100, 0
 RGB 254, 80, 0



BLUE



PURPLE



PANTONE PURPLE C
 CMYK 40, 90, 0, 0
 RGB 187, 41, 187



BLUE



WHITE



PANTONE WHITE
 CMYK 0, 0, 0, 0
 RGB 255, 255, 255



BLUE



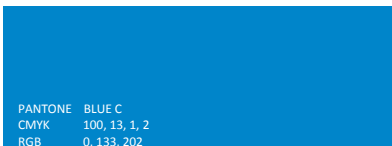
BLACK



PANTONE BLACK C
 CMYK 60, 40, 40, 100
 RGB 45, 41, 38



BLUE



SILVER



PANTONE Silver 877C
 CMYK 0, 0, 0, 45
 RGB 138, 141, 143



ORANGEPANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0**ORANGE****YELLOW**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE Yellow 012 C
CMYK 0, 4, 100, 0
RGB 255, 215, 0**ORANGE****GREEN**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE GREEN C
CMYK 93, 0, 63, 0
RGB 0, 171, 132**ORANGE****RED**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE 185 C
CMYK 0, 100, 100, 0
RGB 228, 0, 43**ORANGE****BLUE**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE BLUE C
CMYK 100, 13, 1, 2
RGB 0, 133, 202**ORANGE****PURPLE**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE PURPLE C
CMYK 40, 90, 0, 0
RGB 187, 41, 187**ORANGE****WHITE**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE WHITE
CMYK 0, 0, 0, 0
RGB 255, 255, 255**ORANGE****BLACK**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE BLACK C
CMYK 60, 40, 40, 100
RGB 45, 41, 38**ORANGE****SILVER**PANTONE Orange 21 C
CMYK 0, 65, 100, 0
RGB 254, 80, 0PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143

PURPLE

PANTONE PURPLE C
 CMYK 40, 90, 0, 0
 RGB 187, 41, 187

PURPLE

YELLOW



PANTONE Yellow 012 C
 CMYK 0, 4, 100, 0
 RGB 255, 215, 0



PURPLE

GREEN



PANTONE GREEN C
 CMYK 93, 0, 63, 0
 RGB 0, 171, 132



PURPLE

RED



PANTONE 185 C
 CMYK 0, 100, 100, 0
 RGB 228, 0, 43



PURPLE

BLUE



PANTONE BLUE C
 CMYK 100, 13, 1, 2
 RGB 0, 133, 202



PURPLE

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 CMYK 0, 65, 100, 0
 RGB 254, 80, 0



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 CMYK 0, 0, 0, 0
 RGB 255, 255, 255



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SILVER

PANTONE Silver 877C
CMYK 0, 0, 0, 45
RGB 138, 141, 143





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